**Kids Heart Challenge 2020!**  
(Jump Rope for Heart and Hoops for Heart)

You may already know that our annual Kids Heart Challenge is almost here! This is Wilson Borough’s 19th year partnering with the American Heart Association to help children who suffer from heart conditions, while at the same time keeping our hearts healthy by honing our jump rope and fitness skills in physical education. We’ll kick off our campaign on February 18th and finish the event on February 28th. In physical education, your child will learn more about heart health and how to prevent heart disease. In class, we’ll also get a sneak peek at our incentive “thank you” gifts featuring friendly characters called the Heart Heroes.

[Find Your Child's School](http://www2.heart.org/goto/wbes)

How to help:
Step 1 - Register online at [http://www2.heart.org/goto/wbes](http://www2.heart.org/goto/wbes) or complete the donation form
Step 2 - Take the daily challenges: move more, be kind, be ready
Step 3 - Collect and earn: collect donations and earn thank-you gifts

We are encouraging all children to gather donations online or via the “Kids Heart Challenge” mobile app. Cash or check donations will also be accepted. *Students should not be collecting money unsupervised.*

ALL STUDENTS WHO REGISTER will receive a FREE snap wristband, even if they do not collect any donations.

Final donation packets must be returned no later than February 28th. We’ll celebrate our heart healthy lessons in P.E. throughout February by playing, dancing, jumping, and dribbling! If you have further questions, please contact Mr. Woodward at nwoodward@wilsonareasd.org or 484-373-6220 ext. 6966.

Thank you for your support,
Nicholas Woodward