SECTION: COMMUNITY RELATIONS

TITLE: POSTING, DISTRIBUTION, PUBLIC SOLICITATION AND ADVERTISING POLICY

1. Guidelines

The Wilson Area School District discourages the posting of signs or posters or the distribution of literature from non-school groups within the schools or on school grounds. However, as a community service, the School District may permit the posting of signs or posters or the distribution of literature regarding community, charitable, education-related and cultural activities, sporting events and health issues.

Requests from non-profit, community-based, service-oriented organizations that service children to distribute materials in the schools shall ordinarily be limited to the following:
- Boy Scouts
- Girl Scouts
- Child Care Agencies
- Mary Meuser Library
- Third Street Alliance
- YMCA
- Federal, state and municipal agencies
- Williams Township and Wilson Borough Recreation Boards
- LINCS Family Center
- Wilson Area Partners in Education Foundation

All other organizations must receive approval for the posting and/or distribution of material. All requests must be made in writing and sent to the Superintendent or designee for approval. Material that may be considered in conflict with this policy, or of a nature to cause question, will be referred to the Wilson Area Board of School Directors for review/approval.

District related organizations can request literature be emailed using the School Messenger System. The use of the automated system is limited to the following:

- High School Booster Clubs
- PTAs
- Mary Meuser Library
- Williams Township and Wilson Borough Recreation Boards
- LINCS Family Center
- Wilson Area Partners in Education Foundation
The District will only email literature to families that consent to receiving such electronic information.

The posting of signs or posters or the distribution of literature that contains proselytizing language is prohibited.

School District employees and/or students are prohibited from posting signs or posters or distributing literature, which deals in any way with the sponsorship of any commercial, political or partisan, or professional organization or individual.

**MANNER OF DISTRIBUTION AND POSTING**

Approved literature from community organizations or agencies may be distributed in the following manner at the intermediate school and high school levels.

a. Materials are to be brought to the school lobby, office, or other location as designated by the building principal and placed for display in a display rack.

b. A poster or announcement board will be provided by the sponsor to identify the materials.

c. The school will make announcements over the public address system noting the location of the flyers and, if applicable, any sign-up period for events. The sponsor will designate the date upon which the poster and flyers are to be removed, but in no case will they be kept for more than five (5) school days.

At the elementary schools, each student will be given a flyer with the approved information.

**DISCLAIMER**

Each piece of literature must contain the following disclaimer:

*THE WILSON AREA SCHOOL DISTRICT NEITHER ENDORSES NOR SPONSORS THE ORGANIZATION OR ACTIVITY REPRESENTED IN THIS DOCUMENT. THE DISTRIBUTION OF THIS MATERIAL IN THE SCHOOL DISTRICT IS PROVIDED AS A COMMUNITY SERVICE.*

**EMPLOYEE INFLUENCE**

No School District employee may comment upon the decision of any organization or group to make available or not make available literature or in any way influence others concerning literature or concerning the taking or reading of the literature.