Title of Planned Course: Multimedia Editing

Subject Area: Business

Grade Level: 9 - 12

Course Description: The Multimedia Editing course will provide students an introduction to the equipment and software that is used throughout the multimedia classes. The students will “learn by doing” in this hands-on course. Students will be evaluated based upon projects that are to be submitted at the conclusion of each unit.

Time/Credit for this Course: Half Year / 0.5 Credit

Curriculum Writing Committee: Kari Maskalis
Curriculum Map

Unit 1: Multimedia Equipment

Unit 2: Video Editing

Unit 3: Television Career Categories

Unit 4: Story Telling vs. Story Reading

Unit 5: Weather Broadcasting

Unit 6: Biography Reporting

Unit 7: Commercial Production

Unit 8: Streamlining a Script

Unit 9: Live Demonstration

Unit 10: Incorporating Music

Unit 11: Visual Announcement Design

Unit 12: Segment Production

Unit 13: Interviewing

Unit 14: Final Cut Pro Openers and Closings

Unit 15: Live News Broadcast
Curriculum Scope & Sequence

Planned Course:  Multimedia

Unit:  Multimedia Equipment

Time Frame:  1 Week


Essential Content/Objectives:  At the end of the unit, students will be able to:
  • Identify and use the equipment and software available
  • Understand the basics of Final Cut Pro
  • Understand and identify proper procedures regarding poise and lighting while filming

Core Activities:  Students will complete/participate in the following:
  • Create an Acrostic Poem video

Instructional Methods:
  • Direct instruction
  • Guided and independent reading
  • Large and small group discussion and activities
  • Independent practice
  • Projects

Materials & Resources:
  • Television Studio Equipment and Software
  • Safari Internet Browser
  • Final Cut Pro Software

Assessments:
  • Formative:
    o Observation
    o Multi-level questioning
    o Discussions, class assignments
  • Summative:
    o Projects
Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Video Editing

Time Frame: 1-2 Weeks


Essential Content/Objectives: At the end of the unit, students will be able to:
- Film on camera video
- Edit a video

Core Activities: Students will complete/participate in the following:
- Film the student reading their acrostic poem
- Edit the video and incorporate it into their already completed acrostic poem video

Instructional Methods:
- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:
- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:
- Formative:
  - Observation
  - Multi-level questioning
  - Discussions, class assignments
- Summative:
  - Projects
Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Television Career Categories

Time Frame: 1-2 Weeks


Essential Content/Objectives: At the end of the unit, students will be able to:
- Identify and understand the roles and responsibilities of individuals within the television career industry

Core Activities: Students will complete/participate in the following:
- Television Career Categories Activity
- Television Career Categories Study Guide
- Television Career Categories Quiz

Instructional Methods:
- Direct instruction
- Guided and independent reading
- Independent practice
- Projects

Materials & Resources:
- Television Studio Equipment and Software
- Safari Internet Browser

Assessments:
- Formative:
  - Observation
  - Multi-level questioning
  - Discussions, class assignments
- Summative:
  - Quiz
Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Story Telling vs. Story Reading

Time Frame: 1-2 Weeks


Essential Content/Objectives: At the end of the unit, students will be able to:
- Identify and understand the difference between Story Telling versus Story Reading

Core Activities: Students will complete/participate in the following:
- Create a story concept
- Write script
- Film story
- Edit and produce a story telling video

Instructional Methods:
- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:
- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:
- Formative:
  - Observation
  - Multi-level questioning
  - Discussions, class assignments
- Summative:
  - Projects
Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Weather Broadcasting

Time Frame: 1-2 Weeks


Essential Content/Objectives: At the end of the unit, students will be able to:
  • Understand the basics of a good weather broadcast.

Core Activities: Students will complete/participate in the following:
  • Produce and edit a weather forecast

Instructional Methods:
  • Direct instruction
  • Guided and independent reading
  • Large and small group discussion and activities
  • Independent practice
  • Projects

Materials & Resources:
  • Television Studio Equipment and Software
  • Safari Internet Browser
  • Final Cut Pro Software

Assessments:
  • Formative:
    o Observation
    o Multi-level questioning
    o Discussions, class assignments
  • Summative:
    o Projects
Curriculum Scope & Sequence

**Planned Course:** Multimedia Editing

**Unit:** Biography Reporting

**Time Frame:** 1-2 Weeks


**Essential Content/Objectives:** At the end of the unit, students will be able to:
- Identify significant and interesting information regarding a favorite television actors/actresses
- Understand the importance of cross referencing information

**Core Activities:** Students will complete/participate in the following:
- Produce and edit a biography of an actor/actress

**Instructional Methods:**
- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

**Materials & Resources:**
- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

**Assessments:**
- **Formative:**
  - Observation
  - Multi-level questioning
  - Discussions, class assignments
- **Summative:**
  - Projects
Curriculum Scope & Sequence

**Planned Course:** Multimedia Editing

**Unit:** Commercial Production

**Time Frame:** 1-2 Weeks


**Essential Content/Objectives:** At the end of the unit, students will be able to:
- Understand the six different camera shots

**Core Activities:** Students will complete/participate in the following:
- Create a commercial parody utilizing the six different camera angles

**Instructional Methods:**
- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

**Materials & Resources:**
- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

**Assessments:**
- **Formative:**
  - Observation
  - Multi-level questioning
  - Discussions, class assignments
- **Summative:**
  - Projects
Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Streamlining a Script

Time Frame: 1-2 Weeks


Essential Content/Objectives: At the end of the unit, students will be able to:
- Understand how to use the school’s teleprompter software and hardware

Core Activities: Students will complete/participate in the following:
- Create news scripts that can be read via the teleprompter
- Practice running the teleprompter for other students
- Editing Wordiness Activity
- Create a wordiness video

Instructional Methods:
- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:
- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:
- Formative:
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  - Projects
Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Live Demonstration

Time Frame: 1-2 Weeks


Essential Content/Objectives: At the end of the unit, students will be able to:
- Produce and edit a demonstration video

Core Activities: Students will complete/participate in the following:
- Create a demonstration video
- Edit a demonstration video

Instructional Methods:
- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:
- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:
- Formative:
  - Observation
  - Multi-level questioning
  - Discussions, class assignments
- Summative:
  - Projects
Curriculum Scope & Sequence

**Planned Course:**  Multimedia Editing

**Unit:**  Incorporating Music

**Time Frame:**  1-2 Weeks


**Essential Content/Objectives:**  At the end of the unit, students will be able to:

- Create a music video using various different videos that will be edited and cut together

**Core Activities:**  Students will complete/participate in the following:

- Create music video

**Instructional Methods:**

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

**Materials & Resources:**

- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

**Assessments:**

- **Formative:**
  - Observation
  - Multi-level questioning
  - Discussions, class assignments

- **Summative:**
  - Projects
Curriculum Scope & Sequence

Planned Course:  Multimedia Editing

Unit:  Visual Announcement Design

Time Frame:  1-2 Weeks


Essential Content/Objectives:  At the end of the unit, students will be able to:
  • Understand the school’s video announcement program

Core Activities:  Students will complete/participate in the following:
  • Create new slides to add to scrolling announcements using ProPresenter

Instructional Methods:
  • Direct instruction
  • Guided and independent reading
  • Large and small group discussion and activities
  • Independent practice
  • Projects

Materials & Resources:
  • Television Studio Equipment and Software
  • Safari Internet Browser
  • Final Cut Pro Software

Assessments:
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    o Discussions, class assignments
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    o Projects
Planned Course: Multimedia Editing

Unit: Segment Production

Time Frame: 1-2 Weeks


Essential Content/Objectives: At the end of the unit, students will be able to:
- Produce and edit a “What’s Happening” video broadcast using upcoming school events

Core Activities: Students will complete/participate in the following:
- Create and produce “What’s Happening” broadcast segment

Instructional Methods:
- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:
- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:
- Formative:
  - Observation
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  - Discussions, class assignments
- Summative:
  - Projects
Curriculum Scope & Sequence

**Planned Course:** Multimedia Editing

**Unit:** Interviewing

**Time Frame:** 1-2 Weeks


**Essential Content/Objectives:** At the end of the unit, students will be able to:
- Identify the do's and don’ts of interviewing

**Core Activities:** Students will complete/participate in the following:
- Conduct classmate interviews which will be taped
- Edit interviews and produce a finalized interview segment

**Instructional Methods:**
- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

**Materials & Resources:**
- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

**Assessments:**
- **Formative:**
  - Observation
  - Multi-level questioning
  - Discussions, class assignments
- **Summative:**
  - Projects
Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Final Cut Pro Openers and Closings

Time Frame: 1-2 Weeks


Essential Content/Objectives: At the end of the unit, students will be able to:
- Create new titles, headers, openers for the morning news broadcast

Core Activities: Students will complete/participate in the following:
- Create talent bumpers
- Create opening promo
- Create closing promo
- Create new title graphics

Instructional Methods:
- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:
- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:
- Formative:
  - Observation
  - Multi-level questioning
  - Discussions, class assignments
- Summative:
  - Projects
Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Live News Broadcast

Time Frame: 1-2 Weeks


Essential Content/Objectives: At the end of the unit, students will be able to:
• Produce a morning news broadcast

Core Activities: Students will complete/participate in the following:
• Practice a live news broadcast
• Create broadcast script
• Record broadcast
• Make appropriate edits to the broadcast
• Upload final broadcast to the Warrior News YouTube channel

Instructional Methods:
• Direct instruction
• Guided and independent reading
• Large and small group discussion and activities
• Independent practice
• Projects

Materials & Resources:
• Television Studio Equipment and Software
• Safari Internet Browser
• Final Cut Pro Software

Assessments:
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  o Projects