

Wilson Area High School Planned Course Guide

Title of Planned Course: Multimedia Editing

Subject Area: Business

Grade Level: 9 - 12

Course Description: The Multimedia Editing course will provide students an introduction to the equipment and software that is used throughout the multimedia classes. The students will “learn by doing” in this hands-on course. Students will be evaluated based upon projects that are to be submitted at the conclusion of each unit.

Time/Credit for this Course: Half Year / 0.5 Credit

Curriculum Writing Committee: Kari Maskalis

Curriculum Map

Unit 1: Multimedia Equipment

Unit 2: Video Editing

Unit 3: Television Career Categories

Unit 4: Story Telling vs. Story Reading

Unit 5: Weather Broadcasting

Unit 6: Biography Reporting

Unit 7: Commercial Production

Unit 8: Streamlining a Script

Unit 9: Live Demonstration

Unit 10: Incorporating Music

Unit 11: Visual Announcement Design

Unit 12: Segment Production

Unit 13: Interviewing

Unit 14: Final Cut Pro Openers and Closings

Unit 15: Live News Broadcast

Curriculum Scope & Sequence

Planned Course: Multimedia

Unit: Multimedia Equipment

Time Frame: 1 Week

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Identify and use the equipment and software available
- Understand the basics of Final Cut Pro
- Understand and identify proper procedures regarding poise and lighting while filming

Core Activities: Students will complete/participate in the following:

- Create an Acrostic Poem video

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:

- **Formative:**
 - Observation
 - Multi-level questioning
 - Discussions, class assignments
- **Summative:**
 - Projects

Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Video Editing

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Film on camera video
- Edit a video

Core Activities: Students will complete/participate in the following:

- Film the student reading their acrostic poem
- Edit the video and incorporate it into their already completed acrostic poem video

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:

- **Formative:**
 - Observation
 - Multi-level questioning
 - Discussions, class assignments
- **Summative:**
 - Projects

Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Television Career Categories

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Identify and understand the roles and responsibilities of individuals within the television career industry

Core Activities: Students will complete/participate in the following:

- Television Career Categories Activity
- Television Career Categories Study Guide
- Television Career Categories Quiz

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
- Safari Internet Browser

Assessments:

- **Formative:**
 - Observation
 - Multi-level questioning
 - Discussions, class assignments
- **Summative:**
 - Quiz

Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Story Telling vs. Story Reading

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Identify and understand the difference between Story Telling versus Story Reading

Core Activities: Students will complete/participate in the following:

- Create a story concept
- Write script
- Film story
- Edit and produce a story telling video

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:

- **Formative:**
 - Observation
 - Multi-level questioning
 - Discussions, class assignments
- **Summative:**
 - Projects

Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Weather Broadcasting

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Understand the basics of a good weather broadcast.

Core Activities: Students will complete/participate in the following:

- Produce and edit a weather forecast

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:

- **Formative:**
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Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Biography Reporting

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Identify significant and interesting information regarding a favorite television actors/actresses
- Understand the importance of cross referencing information

Core Activities: Students will complete/participate in the following:

- Produce and edit a biography of an actor/actress

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:

- **Formative:**
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Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Commercial Production

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Understand the six different camera shots

Core Activities: Students will complete/participate in the following:

- Create a commercial parody utilizing the six different camera angles

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:

- **Formative:**
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Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Streamlining a Script

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Understand how to use the school's teleprompter software and hardware

Core Activities: Students will complete/participate in the following:

- Create news scripts that can be read via the teleprompter
- Practice running the teleprompter for other students
- Editing Wordiness Activity
- Create a wordiness video

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

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Assessments:

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Planned Course: Multimedia Editing

Unit: Live Demonstration

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Produce and edit a demonstration video

Core Activities: Students will complete/participate in the following:

- Create a demonstration video
- Edit a demonstration video

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
- Safari Internet Browser
- Final Cut Pro Software

Assessments:

- **Formative:**
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Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Incorporating Music

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Create a music video using various different videos that will be edited and cut together

Core Activities: Students will complete/participate in the following:

- Create music video

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
- Safari Internet Browser
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Assessments:

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Curriculum Scope & Sequence

Planned Course: Multimedia Editing

Unit: Visual Announcement Design

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Understand the school's video announcement program

Core Activities: Students will complete/participate in the following:

- Create new slides to add to scrolling announcements using ProPresenter

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
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Assessments:

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Unit: Segment Production

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Produce and edit a “What’s Happening” video broadcast using upcoming school events

Core Activities: Students will complete/participate in the following:

- Create and produce “What’s Happening” broadcast segment

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

- Television Studio Equipment and Software
- Safari Internet Browser
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Assessments:

- **Formative:**
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Unit: Interviewing

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Identify the do's and don'ts of interviewing

Core Activities: Students will complete/participate in the following:

- Conduct classmate interviews which will be taped
- Edit interviews and produce a finalized interview segment

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

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Assessments:

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Unit: Final Cut Pro Openers and Closings

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Create new titles, headers, openers for the morning news broadcast

Core Activities: Students will complete/participate in the following:

- Create talent bumpers
- Create opening promo
- Create closing promo
- Create new title graphics

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

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Planned Course: Multimedia Editing

Unit: Live News Broadcast

Time Frame: 1-2 Weeks

State Standards: 15.4.12.A-D,G,K; 15.3.12.A,C,E-N,P,W,X

Essential Content/Objectives: At the end of the unit, students will be able to:

- Produce a morning news broadcast

Core Activities: Students will complete/participate in the following:

- Practice a live news broadcast
- Create broadcast script
- Record broadcast
- Make appropriate edits to the broadcast
- Upload final broadcast to the Warrior News YouTube channel

Instructional Methods:

- Direct instruction
- Guided and independent reading
- Large and small group discussion and activities
- Independent practice
- Projects

Materials & Resources:

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